Rating

\$27,370.00

0.00

0.00

ORDER

Orders

Order / Rev:

36389

Alt Order #:

08821727

Product Desc:

ISSUE

Estimate:

2599

Flight Dates:

09/14/12 - 09/20/12

Original Date / Rev:

08/02/12 / 08/02/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

KLAS

Mike Jones

K-WAS

National

Agency

Name:

National Media Inc

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

11/29/08

00:10:00

\$32,200.00

Cash

Broadcast

EOM/EOC

Advertiser

Bill Plan

Start Date

08/27/12

Name:

NRCC

PO4

LV2

Spots Gross Amount

Demographic:

A35+

Product Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Revenue Codes:

Priority:

End Date

09/20/12

AGY, POL, ISS

Totals

Net Amount Month \$27,370.00 Totals

Spots Gross Amount Net Amount September 2012 21 \$32,200.00 \$27,370.00 21

Account Executives

Account Executive

Sales Office

21

Sales Region

\$32,200.00

Start Date / End Date

Start Of Order - End Of Order

Order % 100%

Mike Jones

Order Share

Share Total 30% \$32,200.00

KLAS Market

100%

\$107,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$26,833.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$5,366.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	8	09/14/12	09/14/12	8 News Now 6a M-R		6-7a	F	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
	NEWS			o news new call									
	Sta	irt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
W	eek: 09/	10/12	09/16/12	F	1	\$900.00	0.00						
N 2	8	09/17/12	09/20/12	8 News Now 6a M-F	= CM	6-7a	MTWT	:30	2	\$900.00LV1	0.00 NM	2	\$1,800.00
				8 News Now 6a M-	F						1		

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KLAS

Order / Rev:

36389

Advertiser:

NRCC

Alt Order #:

08821727

R21727

Product Desc: ISSUE

ISSUE

Flight Dates:

09/14/12 - 09/20/12

Estimate:

2599

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS <u>Start Date</u> <u>End Dat</u> Week: 09/17/12 09/23/12		<u>Rate</u> \$900.00	Rating 0.00						
N 3 8 09/16/12 09/16/	2 8 News Now Sun AM #CM 8 News Now Sun AM #1	8 News Nov	v Sun AS	:30	1	\$400.00LV1	0.00 NM	1	\$400.00
Start Date End Date Week: 09/10/12 09/16/12	<u> </u>	Rate \$400.00	Rating 0.00						
N 4 8 09/16/12 09/16/	2 CBS News Sunday Morr CBS News Sunday Morning	CBS Sunda	y MorniS	:30	1	\$1,500.00LV1	0.00 NM	1	\$1,500.00
SUNDAY MORNING <u>Start Date</u> <u>End Dat</u> Week: 09/10/12 09/16/12		<u>Rate</u> \$1,500.00	Rating 0.00						
N 5 8 09/15/12 09/15/		4-430p	S-	:30	1	\$300.00LV1	0.00 NM	1	\$300.00
ELECTRIC PLAYGROUN <u>Start Date</u> <u>End Dat</u> Week; 09/10/12 09/16/12	O <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$300.00	Rating 0.00						
N 6 8 09/14/12 09/14/ ⁻	2 8 News Now 5p M-F CM Eyewitness News 5p	5-530P	F	:30	1	\$1,300.00LV1	0.00 NM	1	\$1,300.00
<u>Start Date</u> <u>End Dat</u> Week: 09/10/12 09/16/12		<u>Rate</u> \$1,300.00	Rating 0.00						
N 7 8 09/17/12 09/20/	2 8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	MTWT	:30	3	\$1,300.00LV1	0.00 NM	3	\$3,900.00
Start Date End Date Week: 09/17/12 09/23/12		<u>Rate</u> \$1,300.00	Rating 0.00						
N 8 8 09/14/12 09/14/	2 8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	F	:30	1	\$1,300.00LV1	0.00 NM	1	\$1,300.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12		<u>Rate</u> \$1,300.00	Rating 0.00						
	2 8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	MTWT	:30	2	\$1,500.00LV1	0.00 NM	2	\$3,000.00
NEWS <u>Start Date</u> <u>End Dat</u> Week: 09/17/12 09/23/12		<u>Rate</u> \$1,500.00	Rating 0.00						
N 10 8 09/15/12 09/15/	2 8 News Now Sat 5-7p CM 8 News Now Sat 5-7p	5-7p	S-	:30	1	\$700.00LV1	0.00 NM	1	\$700.00
Start Date End Date Week: 09/10/12 09/16/12		<u>Rate</u> \$700.00	Rating 0.00						
	2 8 News Now Sun 5-7p CM 8 News Now Sun 5-7p	5-7p	S	:30	1	\$1,200.00LV1	0.00 NM	1	\$1,200.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12		Rate \$1,200.00	Rating 0.00						
	2 630-7p Inside Edition CM Inside Edition	630-7p	F	:30	1	\$1,200.00LV2	0.00 NM	1	\$1,200.00
INSIDE EDITION Start Date End Date Week: 09/10/12 09/16/12		<u>Rate</u> \$1,200.00	Rating 0.00						
N13 8 09/17/12 09/20/	2 630-7p Inside Edition CM Inside Edition	630-7р	MTWT	:30	2	\$1,200.00LV2	0.00 NM	2	\$2,400.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12		Rate \$1,200.00	Rating 0.00						
N15 8 09/20/12 09/20/		8-9p	T	:30	1	\$8,500.00LV1	0.00 NM	1	\$8,500.00
BIG BANG/RULES	·								

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Order / Rev:

36389

Advertiser:

NRCC

Alt Order #: Flight Dates: 08821727

09/14/12 - 09/20/12

Product Desc:

ISSUE

2599

Estimate:

KLAS

Ln C	h	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 15	8	09/20/12	09/20/12	Thu 8-9p	СМ	8-9p	T	:30	1	\$8,500.00LV1	0.00 NM	1	\$8,500.00
				Big Bang / 2 1/2 Men									
Bi	G BAN	IG/RULE	S										
	Star	t Date	End Date	Weekdays Spo	ots/Week	<u>Rate</u>	Rating						
Wee	k: 09/1	7/12	09/23/12	T	1	\$8,500.00	0.00						
N 16	8	09/14/12	09/14/12	8 News Now 11p M-F	CM	11-1135p	F	:30	1	\$1,900.00LV1	0.00 NM	1	\$1,900.00
				8 News Now 11p M-F	;								
NE	EWS			·									
	Star	t Date	End Date	Weekdays Spo	ots/Week	<u>Rate</u>	Rating						
Wee	k: 09/1	0/12	09/16/12	F	1	\$1,900.00	0.00						
N 17	8	09/17/12	09/20/12	8 News Now 11p M-F	СМ	11-1135p	MTWT	:30	1	\$1,900.00LV1	0.00 NM	1	\$1,900.00
				8 News Now 11p M-F	:	,				·			
NE	EWS			•									
	Star	t Date	End Date	Weekdays Spo	ots/Week	Rate	Rating						
Wee	k: 09/1	7/12	09/23/12	MTWT	1	\$1,900.00	0.00						
											Totals	21	\$32,200,00